
The Progressive Corporation
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PROGRESSIVE ANNOUNCES 4th QUARTER DIVIDEND

MAYFIELD VILLAGE, OHIO -- October 7, 2005 -- The Board of Directors of The Progressive Corporation today declared a quarterly dividend of \$.03 per Common Share payable December 31, 2005, to shareholders of record at the close of business on December 9, 2005.

The Progressive Group of Insurance Companies, in business since 1937, ranks third in the nation for auto insurance based on premiums written and provides drivers with competitive rates and 24/7, in-person and online service. The companies that offer insurance directly (by phone at 1-800-PROGRESSIVE and online at progressivedirect.com) market their products and services under the Progressive DirectSM brand, while the companies that offer insurance through more than 30,000 independent insurance agencies market their products and services under the Drive[®] Insurance from Progressive brand. The Common Shares of The Progressive Corporation, the Mayfield Village, Ohio-based holding company, are publicly traded at NYSE:PGR. More information can be found at progressive.com.