

The Progressive Corporation
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PROGRESSIVE ANNOUNCES 4TH QUARTER DIVIDEND

MAYFIELD VILLAGE, OHIO -- October 13, 2006 --The Board of Directors of The Progressive Corporation today declared a quarterly dividend of \$.00875 per Common Share payable December 31, 2006 to shareholders of record at the close of business on December 8, 2006.

The Progressive Group of Insurance Companies, in business since 1937, ranks third in the nation for auto insurance based on premiums written and provides drivers with competitive rates and 24/7, in-person and online service. The products and services of the Progressive Direct Group of Insurance Companies are marketed directly to consumers by phone at 1-800-PROGRESSIVE and online at www.progressivedirect.com through the Progressive Direct[®] brand. The Drive Group of Progressive Insurance Companies offers insurance through more than 30,000 independent insurance agencies that market their products and services through the Drive[®] Insurance from Progressive brand. For more information about Drive Insurance, go to www.driveinsurance.com. The Common Shares of The Progressive Corporation, the Mayfield Village, Ohio-based holding company, are publicly traded at NYSE:PGR. More information can be found at www.progressive.com.